

EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Mr. Brian Carlson, Reg. No. 37,793 on 7/6/10.

The application is amended as follows:

In the Claims

1. At claim 1, line 8, delete the words "the type of the service" and insert the words "a service type" therefor. Also, at claim 1, line 41, delete the word "searching" and insert the word "searches" therefor.
2. At claim 5, line 9, delete the words "the type of the service" and insert the words "a service type" therefor. Also, at claim 5, line 43, delete the word "searching" and insert the word "searches" therefor.
3. At claim 12, line 6, delete the words "the media flow" and insert the words "a media flow" therefor.
4. At claim 13, line 5, delete the words "above information" and insert the words "the current status information" therefor.
5. At claim 16, line 3, delete the words "the media flow" and insert the words "a media flow" therefor. Also, at claim 16, line 7, delete the words "the media flow" and

Art Unit: 2463

insert the words "a media flow" therefor. Also, at claim 16, line 8, delete the words "step C" and insert the words "step D" therefor.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to OMAR GHOWRWAL whose telephone number is (571)270-5691. The examiner can normally be reached on M-Th 10a.m.-8:30p.m..

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Derrick Ferris can be reached on (571)272-3123. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/O. G./

Examiner, Art Unit 2463

/Derrick W Ferris/

Supervisory Patent Examiner, Art Unit 2463